



John Barilaro
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MEDIA RELEASE

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NSW PRODUCTS HELP PAVE NEW SILK ROAD TO CHINA

NSW companies will attend the world's largest trade show in China this week, selling their products and tapping into lucrative business opportunities in the growing Chinese market.

Deputy Premier and Minister for Trade John Barilaro joined delegates from 130 countries at the China International Import Expo in Shanghai where 3,000 companies, including over 70 from NSW, are exhibiting everything from meat, milk and wine to health supplements and skincare products.

"The China International Import Expo is a great example of China's new 'Silk Road' opening up massive trade opportunities for the world's exporters including NSW businesses.

"The expo covers 500,000 square metres and will attract over 150,000 domestic and foreign purchasers including some of China's biggest buyers like Suning, Alibaba, and JD.com.

"A key driver of successful exports to China is developing face-to-face contacts and attending an event such as CIIE provides a fantastic opportunity to build these valuable relationships."

Mr Barilaro toured the China International Import Expo in Shanghai today and met with a number of NSW businesses seeking and securing international opportunities.

"Despite the harsh conditions brought on by drought, NSW's resilient agricultural sector remains highly productive and a reliable source of food that Chinese importers and consumers can access.

"Two way trade between NSW and China topped \$44 billion last year making China our largest trading partner and the location for over a quarter of our State's total exports.

"China's import duties on processed food products from Australia are now zero, giving our exporters an advantage of up to 25 per cent against products supplied by countries without a free trade agreement.

"NSW's global reputation for clean, reliable and high-quality products can help meet the growing need for more imported foods, beverages, and consumer goods in China." He said.

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