

Tuesday, 29 October 2019

CEBIT AUSTRALIA GETS UNDERWAY IN SYDNEY

NSW tech companies are front and centre as more than 15,000 people converge on Sydney's International Convention Centre over the next three days for CEBIT Australia, the Asia Pacific's largest business-to-business technology exhibition.

"Over 200 exhibitors from around Australia and overseas will showcase products and services at CEBIT to assist the business, government, health and education sectors," Minister for Jobs and Investment Stuart Ayres said.

"There will also be over 200 expert speakers providing thought leadership on business issues including the future of work, driving business growth, applications for emerging technology, and data privacy.

"CEBIT Australia will ensure Sydney and NSW remain on the international radar as the premier location for technology business investment in the Asia Pacific."

The NSW Government is principal sponsor of this year's CEBIT which offers a revamped program providing more opportunities for businesses, entrepreneurs and investors.

"We are further backing our technology sector at CEBIT with initiatives like the NSW Business Lounge, an informal space for businesses to connect and discuss partnership opportunities.

"Our Office Hours program will allow businesses to book private sessions with subject matter experts and mentors to get advice including on startups, investing, marketing and exporting.

"The NSW Government is also supporting some of NSW's best new startups to showcase their products at Startup Central at CEBIT," Mr Ayres said.

NSW startups being supported include:

Blueprint Lab – showcasing the REACH 4 Mini system, a dexterous manipulator for underwater inspections by remotely operated vehicles (ROVs).

AirWater Tracker - a solar powered environmental sensor array which captures air quality measurements and wirelessly transmits them to the cloud.

Espresso Display - the world's thinnest portable monitor less than 5mm thick to help advance mobile computing.

VBreathe Pty Ltd – VBreathe Tasman is a new smart air purifier that organically eliminates 98% of airborne microbes from indoor environments helping remove mould, bacteria and heavy particles by using HEPA filtration with a special organic gel.

Blue Orange – the GRAID Software as a Service platform uses artificial intelligence to grade International English Language Test essays, predicting grades in just 30 seconds.

Dabble IT Solutions – Dabble Shift visibility platform uses data analysis and machine learning to



provide insights into network security and business performance.

Laava ID Pty Ltd – An Authentication of Things (AoT) platform that uses a secure ID tag (the Laava tag) to authenticate products, people or documents using a mobile phone.

Vertex Security – Cyber security specialist offering solutions including incident investigation and response, penetration testing, security auditing and managed services.

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