



Damien Tudehope
Minister for Finance and Small Business

MEDIA RELEASE

Friday, 27 September 2019

BOOST WITH FACEBOOK IN PORT MACQUARIE

NSW Small Business Month is just around the corner with the month-long festival kicking off on 1 October.

The initiative is designed for small business owners who are looking to strengthen their skills and build a successful business.

Finance and Small Business Minister Damien Tudehope said NSW Small Business Month was a fantastic opportunity for local firms and entrepreneurs to come together to celebrate the contribution of small businesses to the economy and to learn from each other.

“Business owners will have the opportunity to connect with government and commercial enterprise that can provide them with products, services and thought leadership to help them start, grow and prosper.

“NSW is the best place to start or grow a business and NSW Small Business Month provides attendees with advice on everything from business basics, disruption readiness and social media marketing.

“I’m pleased that in partnership with Facebook, we can bring digital skills education to business owners in regional NSW,” Mr Tudehope said.

One of the event highlights during NSW Small Business Month in Port Macquarie is Boost with Facebook.

This free event on 2 October includes digital skills modules tailored to help small businesses build presence and connect with community on Facebook and Instagram.

Attendees will explore the latest digital trends, get practical tips to get started and get noticed.

Official Facebook Community Trainer, Yvette Adams, will lead the Boost with Facebook event. Yvette is the Founder of both The Creative Collective and Training Collective, is an entrepreneur and multi-award winning business woman, and will be guiding attendees into the world of social media marketing for business.

Tickets for *Boost with Facebook - Port Macquarie* are free and can be secured online at <https://www.businessmonth.nsw.gov.au/event/boost-with-facebook-port-macquarie/>

MEDIA: Kylie Adoranti | 0439 085 013