



Damien Tudehope
Minister for Finance and Small Business

MEDIA RELEASE

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PARRAMATTA CELEBRATES BUSINESS

NSW Small Business Month kicks off on 1 October with the *Parramatta Small Business Breakfast Forum*, marking the start of a month of events that will help small business owners strengthen their skills and build a successful business.

Finance and Small Business Minister Damien Tudehope will help open the forum and said the aim was to inspire and upskill the small business community.

“Business owners will have the opportunity to connect with government and commercial enterprises that can provide them with products, services and thought leadership to help them start, grow and prosper.

“Western Sydney is a booming region of NSW with Parramatta full of budding entrepreneurs looking to make their mark on the small business landscape.

“In the past decade, Parramatta has undergone a transformation and is now attracting the best and brightest in hospitality, entertainment and the arts,” Mr Tudehope said.

Parramatta MP Geoff Lee said Parramatta was a great place for small businesses to grow and prosper.

“With the Parramatta light rail coming, along with other major government investments such as the Sydney Metro West and the Powerhouse Museum, the area is fast becoming the jobs capital of Western Sydney,” Mr Lee said.

The Parramatta Small Business Breakfast Forum is a free event where guests will hear from local entrepreneurs about their journeys and challenges. The panel discussion will feature John and Sam Ayoub Co-Founders of The Coffee Emporium who have 42 stores to their name, as well as Alex Aslan who is the Managing Director of ALEX & Co who is heavily involved with the revitalisation of the area, along with Schon G. Condon the President of the Parramatta Chamber of Commerce who has over 30 years of business experience.

Tickets to the forum are free and can be secured online at <https://www.businessmonth.nsw.gov.au/event/parramatta-small-business-breakfast-forum/>

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