



**Stuart Ayres**

Minister for Jobs, Investment, Tourism  
and Western Sydney

## **MEDIA RELEASE**

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### **NSW SECURES AUSTRALIAN PREMIERE OF *9 TO 5 THE MUSICAL***

The NSW Government has further bolstered the State's stellar line-up of world-class events, after securing the Australian premiere of *9 to 5 The Musical*.

Based on the iconic 1980 film by the same name, *9 to 5 The Musical* is coming to the Sydney Lyric Theatre in April 2020 and will feature the music and lyrics of American country music star Dolly Parton.

Minister for Tourism Stuart Ayres said securing *9 to 5 The Musical* for Sydney is a big win for the NSW visitor economy.

"Major events like this are crucial in helping to drive significant levels of visitation to our State, which in turn turbocharges local economies, generates jobs and drives investment," Mr Ayres said.

"We anticipate that this season of *9 to 5 The Musical* from April 2020 will attract more than 27,000 visitors to Sydney who will stay more than 73,800 nights and spend close to \$23 million.

"Dolly Parton is embedded in global pop culture, so I am delighted NSW has secured this Australian premiere of *9 to 5 The Musical*. It joins the recently announced *Hamilton* and Disney's *Frozen* in a long-list of world-class musicals and theatre productions the NSW Government has secured for our State since 2011."

Producers John Frost and Suzanne Jones said, "We are thrilled to be bringing *9 to 5 The Musical* to Australia and to hold the Australian premiere in Sydney. The response from audiences and critics to the show in the UK has been incredible, with the West End season extended multiple times. Dolly Parton's wonderful musical has been embraced worldwide."

Tickets on sale from Friday 13 September at 4pm. Head to [9to5themusical.com.au](http://9to5themusical.com.au)

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